



ONE LOVE

Group Leader Checklist

We want to make organising a group for OneLove as easy as possible. To help you get started, we've put together a checklist to guide you through the lead up to OneLove.

1

December/January 2023

- Sign up as a group leader by completing the [sign up form](#).
- Liaise with church staff and save the date in the church calendar.
- Email potential group members with a 'save the date' and encourage them to mark the date in their calendars
- Make sure you are following OneLove on social media
 - Facebook: <https://www.facebook.com/kccwomen>
 - Instagram: https://www.instagram.com/kcc_onelove

2

February 2023

- Download our promotional resources from the [resources page](#) of our website (new resources will be available in Feb!)
- Share and tag your friends in OneLove social media posts to raise their awareness of OneLove and encourage them to attend.
- Mark the dates of when [ticket prices will change](#). Make sure you book early to save!

3

March 2023

- Begin promoting the conference using the promotional resources provided by KCC. Here are some ideas to do this:
 - Do announcements at church, in your small groups and women's groups using the images and videos provided on the [resources page](#).
 - Organise a women's event where you can watch to past OneLove talks which are available on the [KCC One app](#) or encourage them to listen on their own. There are some past livestream talks from Jackie Hill Perry (from OneLove 2021) as well as other great speakers.
 - Include a note about OneLove in the church bulletin.
 - Share about OneLove on social media using the hash tag #OneLove23 and by sharing some of the OneLove posts on social media.
- Invite your family and friends using the [OneLove Facebook event](#) (accessed via our Facebook page)

4

April 2023

- Have a think about any women in your church who might want to come to OneLove but may not be able to afford it. Are there women in your church who have the ability to rally around them and contribute towards their ticket? Or does your church have a budget that would allow them to subsidise the cost? We know that OneLove is an investment, but we also



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know that you will be blessed and grown in your faith by attending!

- Encourage women to register! You can check who has registered from your church by contacting the KCC office by emailing info@kcc.org.au or calling 1300 737 140
- If you would like to register all of your group yourself, collect details of the women who are interested in joining the group and register online or call the KCC office on 1300 737 140 to request an invoice to pay via direct deposit.

5 June 2023

- Keep promoting OneLove at church to see if any more women would like to join your group. Remind them that early bird pricing ends on 17th July.
- Check who has registered from your church by asking people and by contacting the KCC office by emailing info@kcc.org.au or calling 1300 737 140 to check the regos from your church.

6 July 2023

- Tickets will be posted to you from KCC. Hand these passes out to women in your group.
- Send a reminder email to your group members that includes the OneLove date, session start/finish times, and program for the day.
- Finalise transport and car-pools to/from the conference if needed.
- Contact the KCC office to request disabled parking permits and let us know of any special diets.

7 August 2023

- Keep promoting OneLove at church — lots of people tend to join at the last minute!
- Encourage any last minute delegates to purchase their tickets.